



2018 Advertising Contract

Heart Beat Newsletter

Contract Terms and Conditions

This contract defines the advertising services requested by the Chamber member (“Advertiser”) and agreed to by the Heart of the Valley Chamber of Commerce (“Chamber”). Any member in good standing may advertise in the Chamber Heart Beat Newsletter subject to the policies below:

*The Chamber reserves the right to reject any advertisement for any reason and refund payment received for that advertisement. Inappropriate subjects, words, images and implications are not allowed. The Chamber has final approval on all advertising.

*Heart Beat Newsletter fees must be paid in advance. Paid fees will not be refunded unless the Chamber rejects the advertisement. If the Chamber becomes aware that an Advertiser has gone out of business or is no longer a Chamber member, the advertisements will be removed from the Newsletter, without a refund of fees.

*Advertiser is responsible for proofreading and correction of all advertisements and submitting any new copy or changes.

*The Advertiser acknowledges they are fully authorized and licensed to use any trademarks, service marks, copyrighted, proprietary or otherwise private material, that is it fully authorized and licensed to use the names and/or portraits or pictures of persons, living or dead; and that any testimonials contained in advertisements are neither libelous or otherwise unlawful.

*It is understood that the Advertiser and/or its agency will indemnify and save Chamber harmless from and against any loss, expense or other liability, including attorneys’ fees, resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright or trademark infringement and any other claims or suits that may arise out of the advertisement.

*Prices are subject to change until receipt of this contract and payment is received in full.

*By signing this contract, Advertiser will be presumed to have read and understood this contract and agreed to its conditions without further contracts.

Acknowledged:

Signature of Authorized Person

Date

Please send with payment to:
Heart of the Valley Chamber of Commerce
101 East Wisconsin Avenue
Kaukauna, WI 54130



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Organization/Business Name: _____

Authorized Person: _____ Telephone _____

Address: _____

Email Address: _____

Website: _____

Heart Beat Newsletter Options Purchasing:

	<u>1 Month</u>	<u>3 Months</u>	<u>6 Months</u>	<u>12 Months</u>
1/4 Page:	<input type="checkbox"/> \$50	<input type="checkbox"/> \$100	<input type="checkbox"/> \$200	<input type="checkbox"/> \$500
1/2 Page:	<input type="checkbox"/> \$100	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1000
Full Page:	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2000

Begin date: _____ End date: _____

Dimensions

1/4 Page Vertical: 3.5"W x 4.5"H

1/4 Page Horizontal: 7.5"W x 2.5"H

1/2 Page Vertical: 3.5"W x 10"H

1/2 Page Horizontal: 7.5"W x 4.5"H

Full Page: 7.5" W x 10"H

Back Cover 6"W x 10"H

Total Contract Amount: _____

Method of Payment

Check Credit Card: Please Invoice me

Exact Name on Card: _____

Account Number: _____

Expiration Date: _____ Billing Zip Code: _____

Signature: _____

Please send with payment to:

**Heart of the Valley Chamber of Commerce
101 East Wisconsin Avenue
Kaukauna, WI 54130**